

2016 Fall Festival of Color in Lake Mills



On Sunday, October 2nd, the Chamber of Commerce will sponsor its annual Fall Festival of Color in Commons Park, at the heart of Lake Mills.

I am contacting you on behalf of the Fall Festival Committee from the Chamber of Commerce in order to extend an invitation to you to hold a booth during this event. Our organization would like to present you with this opportunity to offer good to the public at the festivities! *Items we are looking for in our show are considered to be an Art, Craft, flower or produce. Also only local Food Vendors allowed in the show. We will be limiting the number of direct sales vendors to first six vendors.*

Visibility is a great asset often available only to those that hold prime real estate; however, at an event such as this, high visibility is available to everyone! This is an excellent way to be right in the mix of things, as well as to join your colleagues and visitors alike in an exciting community event. We are expecting a grand turnout for the Fall Festival of Color, why not be a part of our extravaganza?

A booth space consists of a 10-foot by 10-foot area, which will be clearly marked the evening prior to the event. Some spots do have trees in them please let us know if you need an open area for a tent. Set up is 7am to 9am. This event starts at 9am and goes until 3pm. The cost for the booth this year will be \$35. These fees are collected prior to the event date and are then used to pay for advertisements for the festival. Due to the limited supply of electricity, it will be available only to food vendors.

All booths need to be set up at least three feet back and facing the sidewalk. **When your goods are unloaded in the morning please park your vehicle in one of our downtown parking areas by 9am.** The closer your customers can park the more willing they are to stop and shop. Failure to remove your vehicle from the square will result in one warning. If you do not comply you will be asked to leave the event with no refund. Early breakdown of your booth is highly discouraged as can lead to not being invited back. Also when you leave please make sure your booth space is as clean as you found it.

I have enclosed an application for the Fall Festival of Color for you to review. Should you choose to hold a booth, please fill out this application and return it to the Chamber office as soon as possible along with the State of Wisconsin Seller form.

Thank you and we hope to see you on October 2nd!

Sincerely,
Kate Anderson
Lake Mills Area Chamber of Commerce
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